

Rev. 12/2010

FACTS WHAT DOES FLORIDIAN BANK DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	The types of personal information we collowith us. This information can include: • Social Security number • Account balances • Payment history	 Transaction history Account transactions Checking account information
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Floridian Bank chooses to share; and whether you can limit this sharing.	

Reasons we can share your personal information	Does Floridian Bank share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes - information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes - information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	Yes	Yes

To limit our sharing

- Visit us online: www.floridianbank.com
- Mail the enclosed form

Please note:

If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Questions?

Call 386-274-6020 or go to www.floridianbank.com

Privacy Model Disclosure VMP® Bankers Systems™ Wolters Kluwer Financial Services © 2010

Page 2

What We Do		
How does Floridian Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.	
How does Floridian Bank collect my personal information?	We collect your personal information, for example, when you Open an account Apply for a loan Show your government-issued ID Make deposits or withdrawals from your account We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.	
Why can't I limit all sharing?	 Federal law gives you the right to limit only sharing for affiliates' everyday business purposes - information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. 	
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.	
Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies. • Our affiliates include: • Companies with a Floridian Financial Group, Floridian Financial Mortgage and Orange Bank of Florida name	
Nonaffiliates	Companies not related by common ownership or control. They can be financial and non-financial companies. • Nonaffiliates we share with can include Direct marketing company	
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. • Floridian Bank doesn't jointly market.	

Page 3

Mail-in Form		
	Mark any/all you want to limit:	
	Do not share information about my creditworthiness with your affiliates for their everyday business purposes.	
	☐ Do not allow your affiliates to use my personal information to market to me.	
	Do not share my personal information with nonaffiliates to market their products and services to	
	me.	
	Name	
	Address	
	City, State, ZIP	
	Account #	

Mail To:Floridian Bank Attn: Deposit Operations 1696 N. Clyde Morris Blvd.

Daytona Beach, FL 32117

×-----